

# MAGA Open House



- Verify sign-in contact information
- Follow up with potential buyers
- Plan & coordinate event 2 weeks in advance
- Attract up to 3x more viewers vs. a regular open house

# Preparation For a Successful MEGA OPEN HOUSE



## Day Before the Open House

Let the Neighbors Know – they can invite potential buyers

Prepare Neighborhood Insider Information- Closest grocery stores, restaurants, schools, amenities, etc....

Sweep Porch and Walkways

Ensure Outside Features Like Pools & Fire Pits Clean

Open Window & Air Out the House



## Day of the Open House

Turn on All the Lights

Put on Music

Use Clean Smelling Air Fresheners

Prepare Light Refreshments

Remove All Garbage and Replace Liners

Adjust the Temperature



## Following Up

Schedule time the next day to discuss feedback about the Open House

Call/Email all the agents/buyers came to the open house